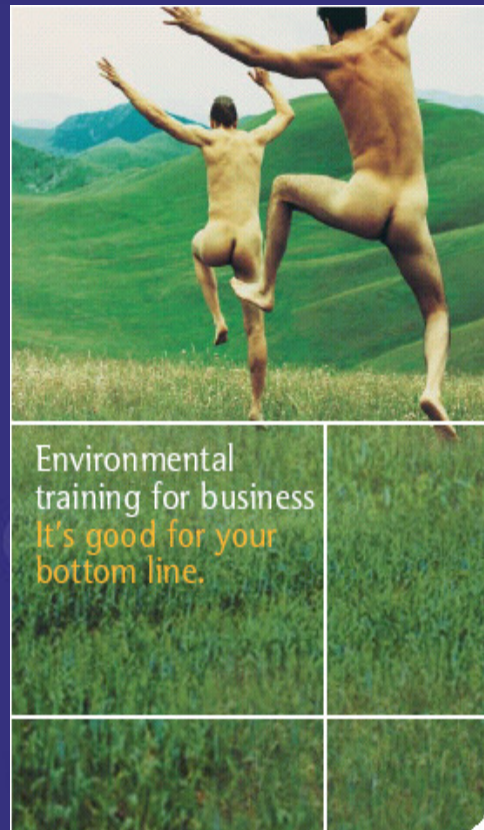


ENWORKS

Samantha Nicholson



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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: **VISION**

‘An improved **environment** and **economy** for the North West achieved through the engagement of business in environmentally sustainable business practice’

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ENWORKS: PARTNERSHIP

The Partnership Board includes representatives from:

Northwest Regional Development Agency

Environment Agency

Robinson Keane

North West Chambers of Commerce

North West Universities Association

United Utilities

Groundwork North West

Government Office North West

Envirolink Northwest

Cumbria Rural Enterprise Agency

Federation of Small Businesses

Institute of Directors

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: CO-ORDINATION

WHY IS IT NEEDED?

- To ensure high quality support is available to all businesses
- To improve communications and marketing
- To avoid duplication & increase synergy
- To learn from good practice and evaluate success
- To co-ordinate and broker access to services
- To work towards a common vision

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: CO-ORDINATION

WHAT HAVE WE ACHIEVED?

- Regionally co-ordinated and locally delivered business support
- Standardised yet flexible service adaptable to business need
- Quality assurance framework – individuals and services
- Collaboration not competition, focus on the customer
- Independent evaluation & continuous improvement

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: **ACHIEVEMENT**

- 5000+ Businesses advised
- **5500+ Jobs created and safeguarded**
- 2800+ Environmental policies & action plans developed
- **280+ EMS's initiated**
- 1700+ People trained receiving qualifications
- **£27m+ Sales increased & £54m+ Sales safeguarded**
- £46m+ Annual cost savings through reductions in resource use and improvements in waste management

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ENWORKS: RECOGNITION

- **Winner:** Economic Development Project of the Year – Regeneration & Renewal, 2007
- **Highly Commended:** Environmentally Sustainable Regeneration Scheme of the Year – R&R, 2007
- **Winner:** Energy Efficiency – Ashden Award for Sustainable Energy, 2007
- **Short-listed:** Energy Efficiency – UK CEED National Awards, 2006
- **Winner:** Climate Change and Environmental Efficiency – Sustain-IT e-Well Being Award, 2006
- **Winner:** Exceptional Contribution to Environmental Excellence – Success North West Awards, 2005
- **Exemplar Status:** Regeneration Good Practice – RENEW, 2005
- **Winner:** Merit Award for Sustainable Development – European Social Fund, 2005
- **Winner:** Outstanding Workforce Development Campaign – Learning Northwest, 2002

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ENWORKS: BUILDING ON SUCCESS

Providing environmental business support until 2010

Funded by NWDA & ERDF - Programme value > £9m / €11.5m

- Improve the competitiveness and productivity of NW companies by reducing their exposure to environmental risk and improved resource efficiency
- Reduce CO₂ emissions, water and material usage and divert waste from landfill

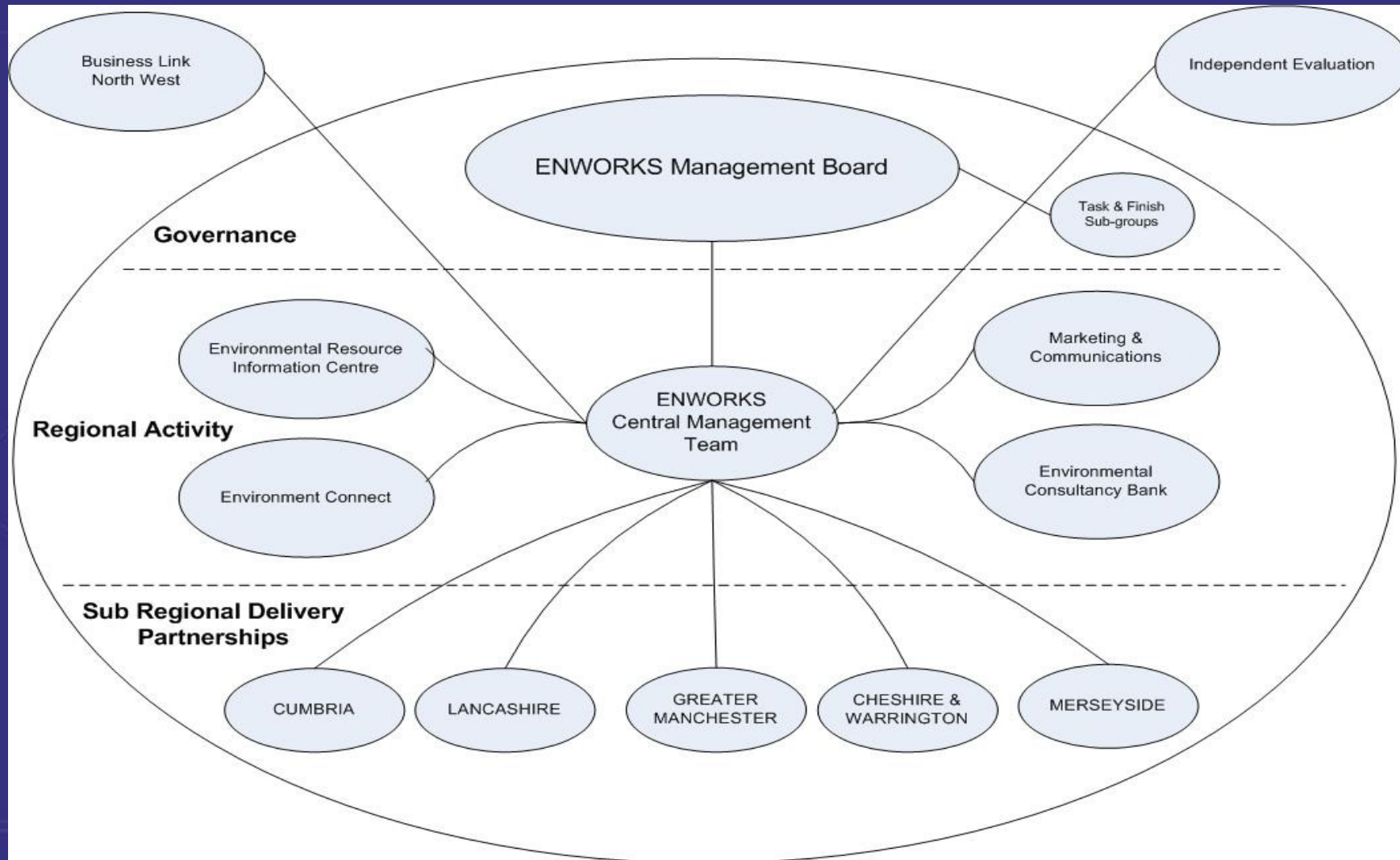
•To achieve:

- 2,800 businesses advised
- 1,150 jobs created or safeguarded
- 600 adults undertaking work-based training
- £80m sales increased or safeguarded
- £50million cost savings
- 200,000 tonnes of CO₂ savings
- 1.3m m³ of water savings
- 800,000 tonnes of material savings

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ENWORKS: STRUCTURE



ENWORKS: STRUCTURE

1 regional team co-ordinates and manages:

- Strategic relationships & positioning
- Funding applications, compliance and reporting
- Delivery partnerships & consultancy bank
- Service offer and new developments
- Information services and marketing
- Quality assurance and sharing best practice
- Independent evaluation & monitoring
- Communication of achievements
- Regional co-ordination

5 sub-regional partnerships work directly with businesses:

- Public and private sector organisations
- Referrals and access to other support



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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: DELIVERY

We deliver support in: **Corporate Responsibility and Resource Efficiency** to businesses of all sizes from all sectors.

- Information Services
- Telephone Helpline
- Seminars and Training
- Legal Compliance
- Networking
- Risk Management
- Climate Change Mitigation & Adaptation
- Audits and Reviews
- Opportunity Identification
- On-Site Support
- Opportunity Implementation
- Online Efficiency Toolkit
- Links to other support

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ENWORKS: EFFICIENCY TOOLKIT

- Online software to capture, manage and report the economic and environmental outcomes of our work
- Logs each improvement opportunity in terms of cost savings, resource reduction, waste diverted from landfill and capital investment
- Auditable evidence to verify achievements
- Being adopted by other Regional Development Agencies to monitor and co-ordinate their environmental business support activities
- Used by Defra in research into quantifying business benefits of resource efficiency
- Able to report by business, project, sector, SME, resource, timescale, area, delivery organisation, etc, etc....

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: CO-ORDINATION

- Environment Connect
- Single gateway to environmental business support in the Northwest
- Partnership of national and regional support providers
- Accessed through Business Link NW
- Mainstreamed with traditional business support

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: ACHIEVEMENT

Annual economic outcomes:

- £46m / €58m cost savings (*£19m/€24m achieved, £27m/€34m in the pipeline*)
- £34m / €43m investment in environmental technologies (*£11m/€14 achieved*)

Annual environmental outcomes:

- 155k tonnes CO₂ not emitted (*39k achieved, 116k in the pipeline*)
- 2.5m m³ Water saved (*770k achieved, 1.73m pipeline*)
- 2.9m tonnes Materials not used (*2.4m achieved, 500k pipeline*)
- 64k tonnes of Waste diverted from Landfill (*32k achieved, 32k pipeline*)
- Substitutions:
 - 2.6m kWh electricity (*2.4m achieved*)
 - 1.17m litres diesel/petrol (*20,000 achieved*)
 - 6400 tonnes materials (*1,300 achieved*)

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ENWORKS: ACHIEVEMENT

CHEMICAL SECTOR

- 89 businesses
- 471 individual opportunities
- 135 achieved with 50 businesses
- £4.7m/€6.02m annual cost savings
- £1.2m/€1.54m achieved
- with £455k/€582k capital investment

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MAKING ENVIRONMENTAL PRACTICE PROFITABLE

ENWORKS: **ACHIEVEMENT**

WITH SMEs

- 1285 small and medium-sized businesses
- **4520 individual opportunities**
- 529 achieved with 950 businesses
- **£11.9m annual cost savings**
- £3.9m achieved
- **£1.8m capital investment**

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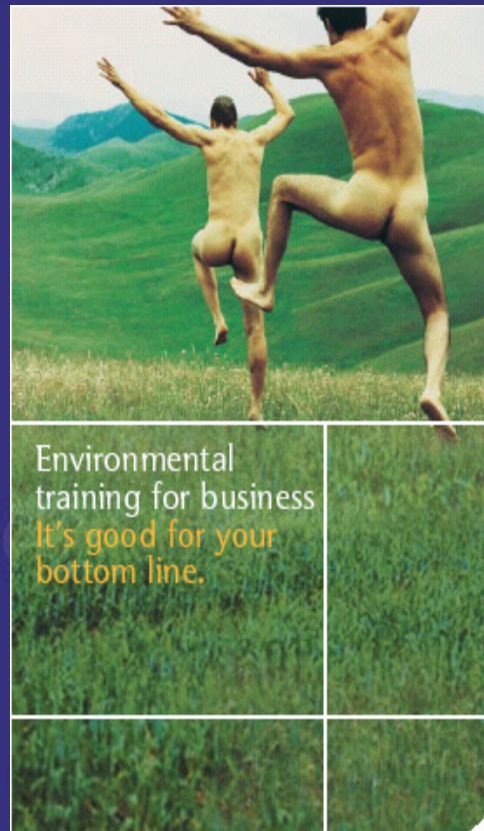
ENWORKS: VIDEO CASE STUDY

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THANK YOU FOR LISTENING



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