



# European Responsible Care® Awards 2013

## Call for entries

## Promote your RC initiatives

To recognise outstanding examples of energy efficiency initiatives and health, safety and environmental improvements under Responsible Care from the European chemical industry and its partners.

### Awards categories

#### 1 Responsible Care Award

Cefic's general award recognises companies' effective and innovative initiatives.

#### 2 SME Award

This award encourages participation of small and medium-sized enterprises. SMEs compete in both the general and in the SME award categories, doubling their chance of winning!

#### 3 Special Award National Associations

An award category to encourage best practice sharing by National Associations. Let us know about your outstanding Responsible Care projects.

NEW

#### 4 Special Award Energy Efficiency

A new award category to recognise energy efficiency initiatives by companies and associations. The award is organised in collaboration with the SPICE3 Energy Efficiency project ([www.cefic.org/spice3](http://www.cefic.org/spice3)).

### What are we looking for?

#### Your innovative approaches to

- Health, safety and environmental excellence
- Energy efficiency and combating climate change
- Cooperation up and down the product chain
- Demonstrating the business value of Responsible Care
- Outreach to society and communities

Entries are judged by an independent panel of invited stakeholders. They welcome well-presented, clear and concise submissions.

The president of Cefic, Kurt Bock will present the awards to the winning organisations at the Cefic General Assembly in Munich, Germany on 4 October 2013. Winners will be featured in the Responsible Care Awards 2013 video. To view previous years' videos of award winners and submissions, visit [www.cefic.org/responsible-care-awards](http://www.cefic.org/responsible-care-awards)

#### Remember to check our Rules & Guidances

[www.cefic.org/responsible-care-awards-rules-and-guidances](http://www.cefic.org/responsible-care-awards-rules-and-guidances)



CLOSING DATE  
FOR APPLICATIONS  
14 JUNE 2013



## Application Form

Please complete this form and return it **by the closing date of 14 June 2013** to your Responsible Care association or directly to: Cefic, Responsible Care, Avenue E. Van Nieuwenhuysse 4 - B-1160 Brussels, Belgium

Please choose the Award category ; more than 1 option is allowed :  1  2  3  4

ORGANISATION NAME \_\_\_\_\_

SME (see rules) – number of site employees \_\_\_\_\_

ADDRESS \_\_\_\_\_

CONTACT NAME AND TITLE \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

PROJECT TITLE \_\_\_\_\_

BRIEF DESCRIPTION OF PROJECT \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Rules & guidance

European companies or sites are eligible provided they have signed up to Responsible Care. Small- and medium-sized enterprises (SMEs) compete in the general and in the SME award categories (SME: company with less than 250 employees and not more than 25% owned by another company).

National Associations are encouraged to enter our new category as outlined on the previous page.

The Energy Efficiency category is open to companies of all sizes and to National Associations.

### ENTRIES MUST INCLUDE

- Short description of organisation activity
- Concise summary of the project in English (around 500 words)
- Further supporting materials as available

Please note: Any materials submitted as part of your entry may be used by Cefic as part of the process of best practice sharing and publicity. Please mark clearly any materials that are limited to consideration by the judging panel only and may not be publicised.

### ENTRIES SHOULD EXPLAIN

- Why you started the project
- What you have done, and
- What are the outcomes

### QUESTIONS TO CONSIDER

- How does the project go beyond compliance?
- Can it enable or assist improvements in other companies/organizations?
- What are the key benefits, both internal and external?
- Does the project ensure a cycle of continuous improvement?
- Is it well communicated to employees, local communities, and other stakeholders?

Should you have any questions, contact Nathalie Allard at Cefic on +32 (0)2 676 7268 or e-mail at [nal@cefic.be](mailto:nal@cefic.be).