



European Responsible Care® Awards 2012

Call for entries

Our aim

To recognise outstanding examples of Responsible Care and Sustainable Development from the European chemical industry and its partners.

> **Responsible Care Award**

Cefic's general award recognizes companies for their effective and innovative initiative.

> **SME Award**

This award encourages participation of small- and medium-sized enterprises - SMEs compete in the general and in the SME award categories, doubling their chances of winning!

> **Special Award National Associations**

A new award category to encourage best practice sharing by National Associations. Let us know about your outstanding Responsible Care projects.

What are we looking for?

Your innovative approaches to

- Cooperation up and down the product chain
- Energy efficiency and combating climate change
- Health, safety and environmental excellence
- Demonstrating the business value of Responsible Care
- Outreach to society and communities

Entries are judged by an independent panel of invited stakeholders.

The president of Cefic will present the awards to the winning organizations at the Cefic General Assembly in London, UK at the Royal Garden Hotel on 28 September 2012. Winners will be featured in the Responsible Care Awards 2012 video.

To view previous years' videos of award winners and submissions, visit the Cefic website at www.cefic.org



CLOSING DATE
FOR APPLICATIONS
29 JUNE 2012



Application Form

Please complete this form and return it **by the closing date of 29 June 2012** to your Responsible Care association or directly to: Cefic, Responsible Care, Avenue E. Van Nieuwenhuysse 4 - B-1160 Brussels, Belgium

ORGANIZATION NAME _____

SME (see rules) – number of site employees _____

ADDRESS _____

CONTACT NAME AND TITLE _____

TELEPHONE _____

E-MAIL _____

PROJECT TITLE _____

BRIEF DESCRIPTION OF PROJECT _____

Rules & guidance

European companies or sites are eligible provided they have signed up to Responsible Care. Small- and medium-sized enterprises (SMEs) compete in the general and in the SME award categories (SME = company with less than 250 employees and not more than 25% owned by another company). National Associations are encouraged to enter our new category as outlined on the previous page.

ENTRIES MUST INCLUDE

- Short description of organization activity
- Concise summary of the project in English (around 500 words)
- Further supporting materials as available

Please note: Any materials submitted as part of your entry may be used by Cefic as part of the process of best practice sharing and publicity. Please mark clearly any materials that are limited to consideration by the judging panel only and may not be publicised.

ENTRIES SHOULD EXPLAIN

- Why you started the project
- What you have done, and
- What are the outcomes

QUESTIONS TO CONSIDER

- How does the project go beyond compliance?
- Can it enable or assist improvements in other companies/organizations?
- What are the key benefits, both internal and external?
- Does the project ensure a cycle of continuous improvement?
- Is it well communicated to employees, local communities, and other stakeholders?

Should you have any questions, contact Claudine Drossart at Cefic on +32 (0)2 676 7221 or e-mail at cdr@cefic.be.