

Application Form Responsible Care Award

Please complete this form and return it **by the closing date of 24 June 2011** to your Responsible Care association or directly to: Cefic, Responsible Care, Avenue E. Van Nieuwenhuysse 4 - B-1160 Brussels, Belgium

ORGANIZATION NAME
Lyondell Basell

SME no – number of site employees 2000
ADDRESS
Brühler Straße 60, 50389 Wesseling, Germany

CONTACT NAME AND TITLE

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PROJECT TITLE:
“**Moving Parts**”

BRIEF DESCRIPTION OF PROJECT

This project is about „moving parts“ in everyday operational practice. It targets all staff and is carried out by 60 staff members. Furthermore, partner companies are addressed, too. The goal is to minimize accidents with moving parts; this is to be achieved by way of “safety behaviour training” (GoalZero).

The project ran from 24 November to 24 December 2010.

Part-action 1: advent calendars

Advent calendars were distributed at the plant gates by apprentices, HSE coordinators, executives and work council members. The calendars had a direct reference to this initiative. For example, every day when opening a door of the calendar, staff members were reminded of this action.



Part-action 2: a movie poster

A movie poster “starring” some staff members was designed to stir the curiosity of the other staff.



Part-action 3: a self-made movie entitled „Captain GoalZero vs Dr. Risk“

Part-action 4: action posters



Part-action 5: Promotion for the “AhA action”

Promoting a newly introduced, in-house reporting system for unsafe conditions.

Part-action 6: Hand cards



Part-action 7: Stickers

12 different stickers with cool slogans, warning against danger from moving parts.



All relevant documents were compiled in folders, which were handed over to the responsible staff members in the various organizational units.

Web address: www.lyondellbasell.com (in German language)