

**BEHAVIOUR BASED SAFETY
GUIDELINES FOR TRAINING OF DRIVERS
AND
SAFE DRIVING OF ROAD FREIGHT VEHICLES**





DISCLAIMER

This document is intended for information only and sets out guidelines for a BBS training programme, with which the overall safety performance with respect to driving of road freight vehicles can be improved effectively. The information contained in these guidelines is provided in good faith and, while it is accurate as far as the authors are aware, no representations or warranties are made with regards to its completeness. It is not intended to be a comprehensive guide to all detailed aspects of road safety.



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1.0 INTRODUCTION

Both the transport industry and the chemical industry continuously strive to improve the safety of their operations by undertaking HSSE initiatives such as SQAS, BBS Best Practice Guidelines (eg. Safe Driving, Un/Loading, Working at Height) etc.

Particularly ensuring safe transport of (petro) chemical products is of key importance for both industries. Safe transport of (petro) chemical products is considered as an integral part of the Responsible Care initiative and continuous efforts to improve road transport safety are made. This has led to a decrease in the number of road transport accidents.

However, this trend has halted in the last few years, with the annual accident statistics of individual transport companies showing signs of flat lining. There are a number of external issues that have contributed to this, being, increased traffic and congestion across Europe, transport volume requirements in general, work pressure and also because of general behaviour/demographic changes, the demands on drivers of large goods vehicles are now much more complex and pressing than in the past.

In order to provide a new stimulus for further reducing the number of road transport accidents during chemical transports, ECTA and Cefic have taken the initiative to update and revamp the wider implementation of Behaviour Based Safety (BBS) in the safe driving of road freight vehicles. This has at the same time been aligned to the EU Driver Training Directive 2003/59/EC to assist trainers in meeting these requirements.

In order to achieve and come to an improved and more standardised/consistent approach across both industries with regard to BBS, ECTA and Cefic along with training institutes and other interested parties (see contact list at end of document) set in motion a working group to achieve the objectives as set out within this document.

One of the outcomes of this working group is a new guideline that provides a framework based on the best practices established during this review.

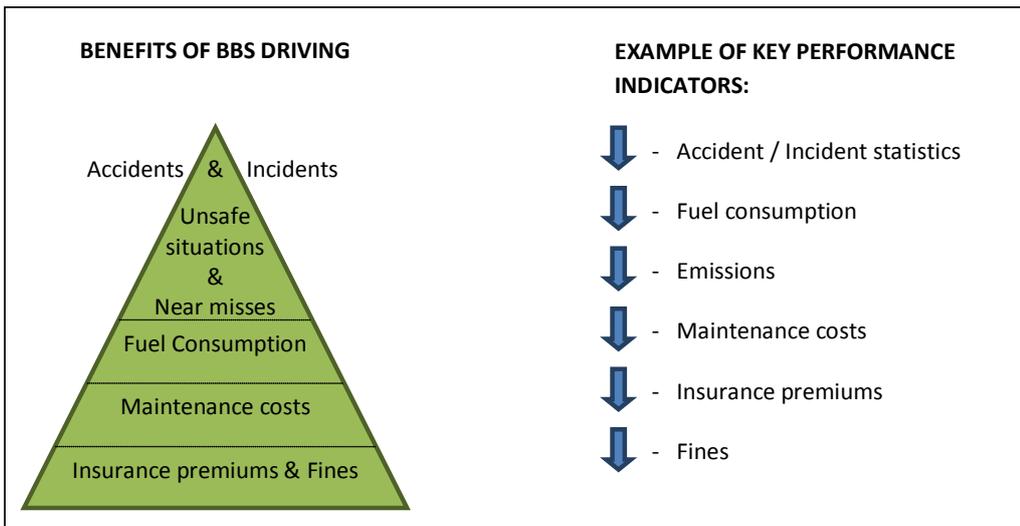
These Guidelines are intended to outline ways and means of how to improve a company's road transport safety performance through the application of BBS whilst also complying with the requirements of the European Directive on driver training and demonstrating that safety and economic interests go hand in hand for all parties involved.

2.0 OBJECTIVE AND SCOPE

BBS is a programme that aims at increasing safety during road freight transport by positively influencing the behaviour of drivers through training, observation, coaching and communication and following up the implementation process. It is in addition to other (legally) required driver training like those required by ADR.

The BBS programme targets all European (chemical) transport companies, whether they have a Responsible Care scheme or not. It is intended that the application of BBS should become an on-going effort by every individual transport company, inclusive of those companies who are subcontracted (fully or part integrated partners).

It is expected that this programme will improve safety performance, have a positive effect on fuel consumption, other related maintenance costs, insurance premiums and assist compliance with the driver training process and also ensure a high quality delivery is served. A further objective is to conduct a proactive Risk Management programme based on Risk Assessments that are undertaken on a frequent basis.



#01 – Benefits and Key Performances



3.0 PROCESS

The process for implementing BBS should reside in the carrier's organisation as an important element of the continuous HSSE improvement programme. It should include the following steps:-

- Company management develops a BBS implementation plan and training programme based on the principles described in these guidelines.
- BBS trainers are recruited (internally or externally eg from a training institute) and obtain training in accordance with the principles set out by these Guidelines. Trainers could be qualified as a BBS trainer by an external body.
- It is vitally important that the trainers are seen as experienced, capable and able to impart knowledge to others in a professional manner.
- BBS trainers provide individual training to drivers.
This could be an integral element of the European Directive on driver training and the training hours required to comply with this directive.
- BBS trainers produce an assessment report for each trained driver, which is kept on file and/or may be incorporated into a database.
- The drivers obtain a copy of their assessment report and may consult the filing system for their individual records (as required by law in some countries).
- The company keeps records of performance indicators such as incident/accident statistics, fuel consumption, maintenance costs, insurance premiums and fines.
- Regular analysis of the results of the BBS programme by senior management will provide a useful tool in deciding on further steps towards continuous improvement.
- Checking of implementation of BBS during the tri-annual SQAS assessment of the carrier.
- On-going observation of the implementation by eg technical support systems (telematics), intermediate checks (safety advisors) or checkpoints ...

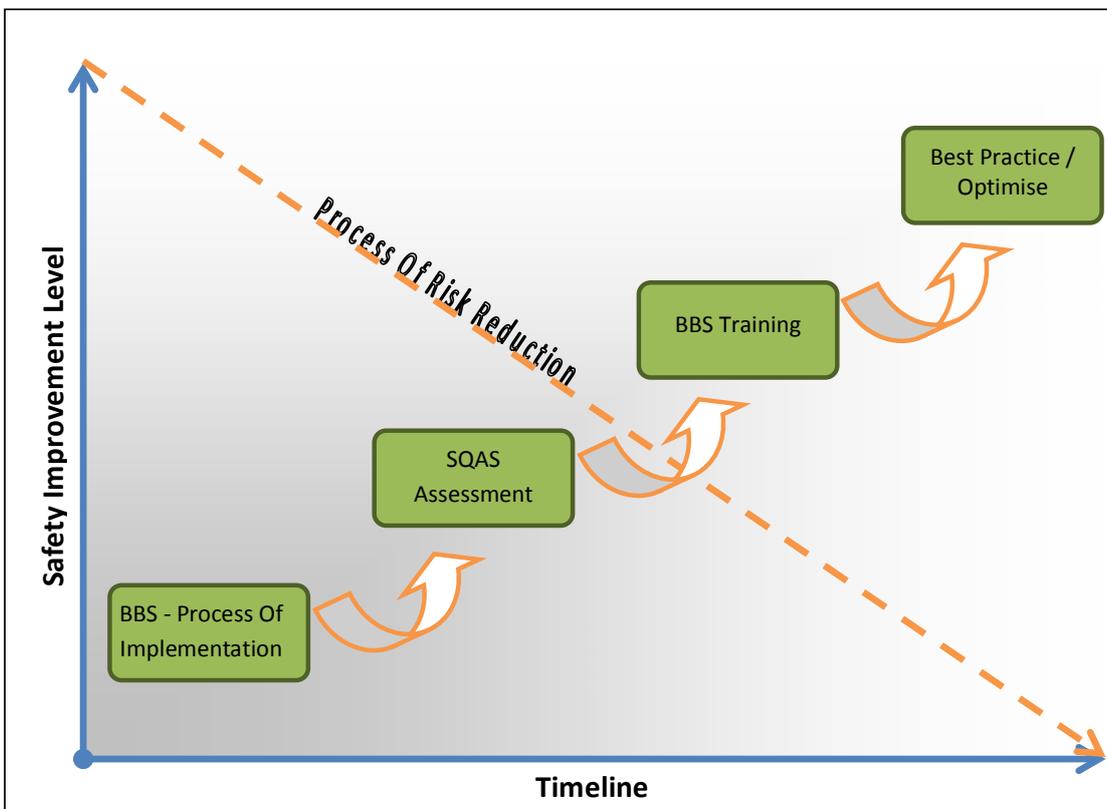
BBS safe driving should also be seen as an integral element of the "Best Practice guidelines for Safe Loading and Unloading of Road Freight vehicles, covering technical, behavioural and organisational aspects". Also Cefic/ECTA Industry Guidelines for the Security of the Transport of Dangerous Goods by Road

All of the above guidelines can be downloaded at www.ecta.com

4.0 RISK REDUCTION MODEL

Due to increases in work pressure, and general behavioural changes, the demands on drivers are now much more complex and pressing than in the past. In the short to medium term, substitution of road transport on a significant scale by other modes is not envisaged.

These guidelines are intended to give a clear and concise outline of how to positively-influence a company's road transport safety performance, assist with reducing all associated operating risks to a minimum and assist with compliance of the EU Driver Training requirements.



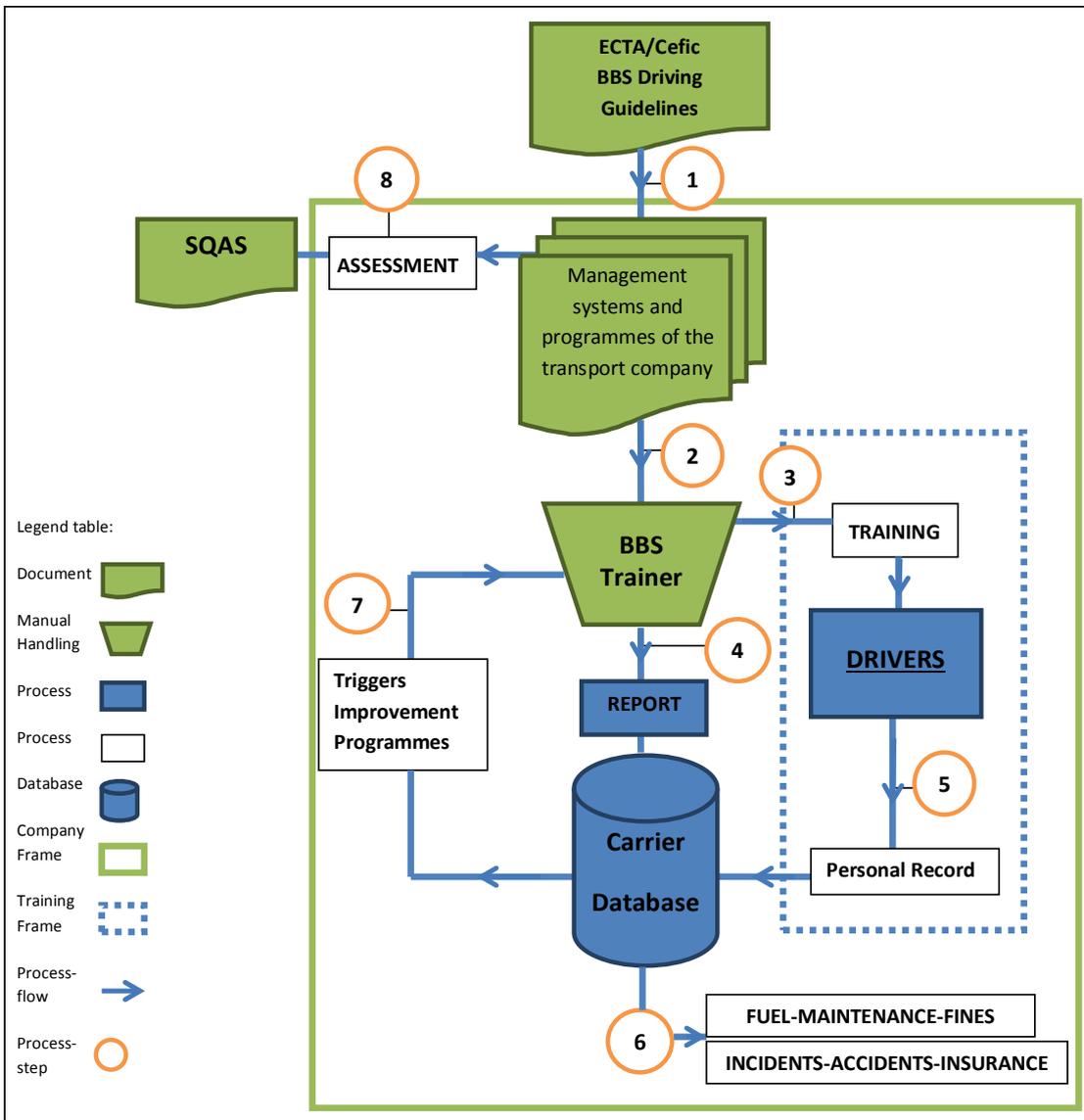
#02 – Safety Improvement & Risk Reduction

5.0 MANAGEMENT

5.1 POLICY

Successful implementation of Behaviour Based Safety requires a top-down management approach. The company's policy must not only reflect the importance of BBS but also the commitment of the management.

BBS must be fully integrated in the carrier's organisation and management systems. It needs to become an integral part of the company's culture and be one of the key drivers for continuous performance improvement through the implementation of key performance indicators.



5.2 RESPONSIBILITIES

5.2.1 MANAGEMENT

Management should:

- 1
- 6
- 7
- 8

- Believe and understand and be fully convinced of the needs and advantages of implementation of BBS
- Prepare a document describing the company's planned approach towards BBS, driver training including all components'
- Communicate this plan to all personnel involved and review it at least annually.
- Develop a BBS training programme.
- Initiate, implement and provide on-going support for the BBS programme.
- Define roles, deliver resources, resolve issues and remove barriers for successful implementation.
- Set targets, monitor status and results.
- Keep records of performance indicators
- Manage the improvement process based on BBS data analysis.
- Avoid instructions and management behaviours that conflict with BBS principles.

5.2.2 DISPATCHERS / PLANNERS

Dispatchers / planners should:

- Understand and support the BBS programme and support the driver trainers in the execution phase.
- Avoid planning and instructions that conflict with BBS principles (e.g. unrealistic delivery times).

5.2.3 TRAINERS

Trainers should:

- 2
- 3
- 4

- Believe and understand so that they are able to train personnel convincingly.
- Execute the BBS training.
- Observe and interactively communicate the findings with the driver.
- Collect data and report results and inform management of proposed improvements.

Identify and report any issues that need to be followed up by driver or management (confidentiality of private information to be guaranteed). The qualification of the trainer is essential for the success of the programme. See section 8.

5.2.4 DRIVERS

Drivers should:

5

- Understand the purpose of the BBS programme and be committed to participate.
- Discuss performance improvements with the trainer and help in finding solutions.
- Implement preventative changes and improvements as a result of BBS analysis.

5.3 TASKS

5.3.1 TRAINING

Training is the main task of the BBS programme. Details are described in chapter 6.

5.3.2 RECORD KEEPING

Driver records, along with the individual training observations and checklists along with an attestation, should be collated by the carrier into an efficient storage and retrieval system (database and/or filing system). Drivers receive a BBS training attestation and have the possibility of obtaining a copy of their personal record as a reminder/learning tool for continuous improvement.

In addition to the above attestation issued by the company there are additional requirements for a separate attestation when the BBS programme is accepted by the country/ local authority in line with EN 2003/59/EC.

Other key performance indicators such as incidents/accidents statistics, fuel consumption, maintenance costs, insurance premiums and fines should be identified, monitored and recorded to demonstrate and follow up the results of the programme.

5.3.3 ANALYSIS

Management use the collected data to identify structural trends and issues.

5.3.4 OBSERVATION OF IMPLEMENTATION OF A BBS PROGRAMME

A critical aspect of the success in a BBS programme is the additional follow-up on the drivers behaviour after their training. Details are to be found in chapter 10.

5.3.5 FOLLOW UP / CORRECTIVE ACTIONS

Results of analyses should trigger corrective actions to processes, safety programmes and improvement of employee performance. The effect of implemented corrective actions should be monitored through the key performance indicators.



5.4 SUBCONTRACTING – INTEGRATED PARTNERS

There should be a system in place that guarantees that BBS is cascaded to all sub contracted partners (non-fully integrated and fully integrated), this is closely allied to the ECTA/Cefic guideline on Subcontracting and the companies SQAS assessment report which is verified by the SQAS Assessor. For fully integrated subcontractors, the transport company should directly manage the BBS programme, for the non-integrated subcontractors the transport company has a surveillance/assessment role.

6.0 TRAINING PROGRAMME

6.1 GENERAL TRAINING

The general training is dedicated to transport management and planners. Its purpose is to inform and engage personnel about the BBS programme – to make them believe in and understand the programme. To generate maximum benefit for the carrier, it is important that management and operational staff fully understand how their role and behaviour may directly affect the behaviour of the driver (e.g. by avoiding extended working hours, rush orders, delayed/late instructions, unrealistic delivery times etc). This training can be provided in the form of a guidance document.

The general training can also be used for cascading the process to subcontracted partners.

6.2 DRIVER TRAINING

6.2.1 FORMAT

The benefits derived from the personal experience of the individual involved by a totally interactive programme. It is carried out on a one-to-one basis between the trainer and a driver.

The trainer should observe the driver while driving and manoeuvring on the road. The purpose is to assess individual strengths and have in place driving improvements that address behavioural driving skills. As this differs from individual to individual, the items listed in section 5.2.4 should be considered as a guideline only, which may not need to be assessed/checked in the entirety at each session.

Behaviour that may lead to an unsafe situation or condition should be corrected by interactive communication between the trainer and the driver.

Trainers should have the skill to convince the driver of the unsafe situation, and show how to prevent this occurrence. Therefore technically supported training methods such as simulator training cannot replace face to face BBS training. Simulator training could play an integral role for follow-up checks and shorter term intermediate checks.

6.2.2 CHARACTERISTICS

A successful Behaviour Based Safety training programme needs to focus on driving. The trainer should take the driver onto the road and check/observe a number of key performance criteria including:

- Concentration, observation and anticipation.
- Driving skills as applied to all aspects of driving
- Vehicle control and observation techniques.
- The principles of accident avoidance.
- Spatial awareness

Throughout the on-the-road assessment, the trainer should positively influence the behaviour of the driver by observing and providing clear feedback on observations noted.

Preferably the route should be familiar to both the driver and trainer. It is recommended that a standard delivery route be taken so that the driver is as relaxed as possible. This approach is more likely to reveal how the driver would perform when driving alone.

6.2.3 DRIVER PROFILE

Before the start of the training a complete profile of the driver should be made available to the trainer. This driver profile should contain details of the following:

- Age
- Years of service
- Driving licence
- Previous experience
- Driving related fines and convictions
- Safety record – accidents/incidents
- Previous BBS training record including risk profile and agreed action plan

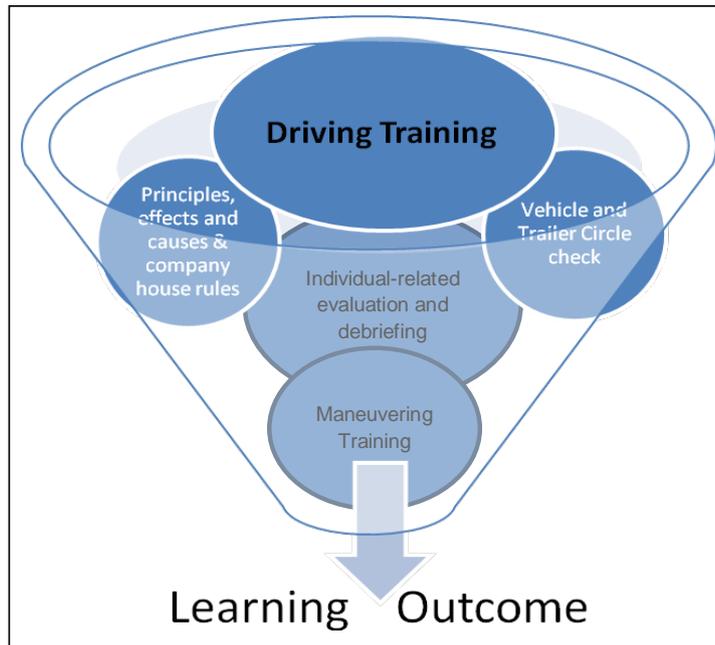
6.2.4 TRAINING AGENDA

Learning Outcome:

The participant has to be distinctly aware that good concentration, observation and anticipation maintain a safety based driving behaviour. The participant also has to demonstrate that his driving skills are adequate as they apply to all aspects of driving. The participant should also apply the principles of accident avoidance.

Training duration:

The training will not be less than half a day, recommended 7 hours to assist with European Directive on driver training.



#04 – Main Contents and the “funnel” effect for training effectiveness

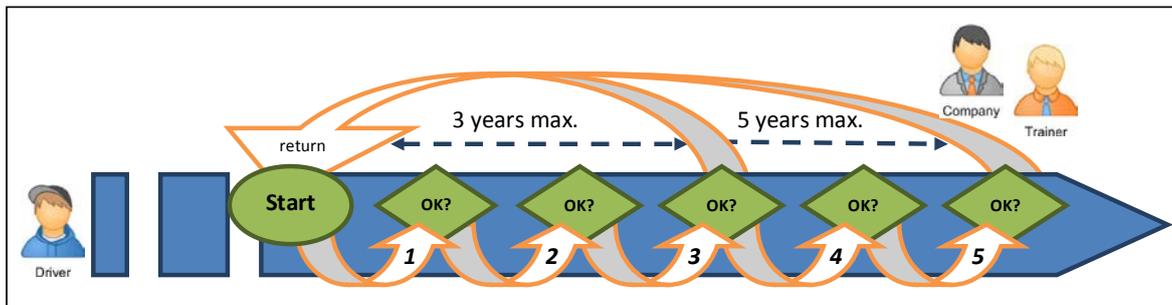
See Appendix A For the training description of requirements and addressed methods.

7.0 FREQUENCY OF TRAINING

It is necessary to respond quickly to incorrect BBS behaviour. The frequency may vary between once every 1 to 5 years depending on the annual performance review of each individual driver.

It is proposed that companies start with a time frame of 3 years for the BBS Safe Driving of Vehicles programme. If serious behaviour based shortcomings are identified it is recommended to have a shorter time frame. If no behavioural shortcomings are identified (identified during the annual analysis), it is recommended to continue with a maximum frequency of full 5 years.

It should be noted that the first training has the highest impact and will be of most benefit to the driver. It is recommended that the initial training exploits the maximum time frame for each learning outcome. The trainee will sense its full potential in a face to face of a complete training day.



#05 – Frequency Scheme

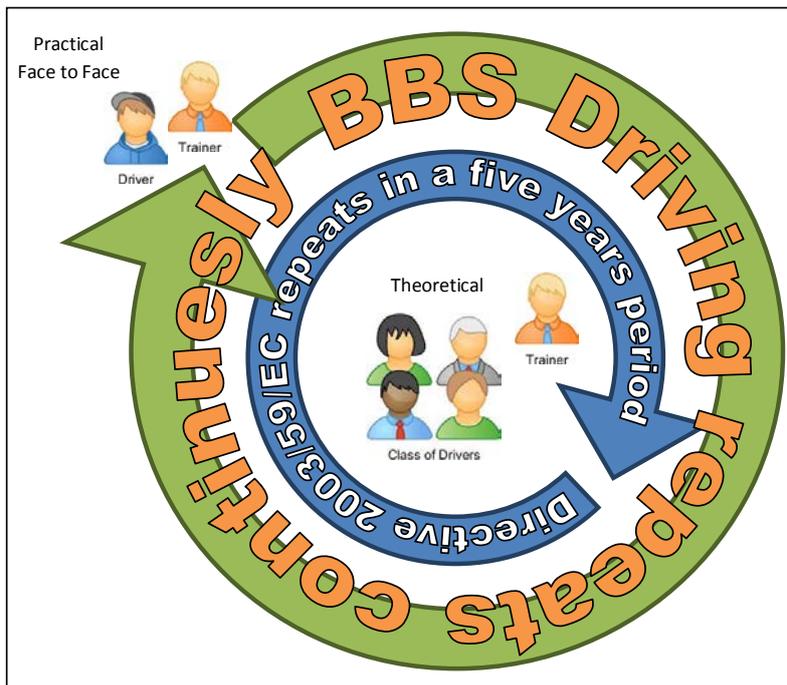
8.0 INTERFACE BETWEEN BEHAVIOUR BASED SAFETY AND EUROPEAN DIRECTIVE 2003/59/EC

It is recognised there are many new initiatives in Europe aimed at setting a minimum standard of professional driving (e.g. Directive 2003/59/EC).

This directive cannot replace face to face BBS training, but BBS does complement the European Directive on Driver Training and the successful completion of the CPC periodic training.

It should also be noted, the directive is not implemented equally in all participating countries. There are countries where the practical teaching approach can be omitted. This fact contradicts the fundamentals of the BBS concept.

Therefore, it is only practicable to apply BBS for CPC certification if the BBS training is implemented as a practical component in combination with the other courses. The training situation (1 on 1) may vary within the timeframe according to the requirements, but it must be maintained (see 7.0 Frequency). The prerequisite for this is that it is legally possible. The recording of the results must also be specifically identified (see: 5.3.2 Record keeping).



9.0 TRAINER QUALIFICATION

A successful programme depends heavily on the skills of the trainer. The selection of the trainer is therefore critical. Trainers can be recruited internally or externally (e.g. from a training institute).

Trainers should be trained on the content, objectives and requirements of the carriers’ BBS implementation plan and driver training programme within the company, based on the principles set out in these Guidelines.

The approved trainers should be competent in the required training skills, imparting training to trainees, also a sound knowledge of the most recent regulations and guidelines. The trainer should know how to apply the educational engineering skills. For more details please see the table below.

Desired knowledge, skills and competences of the trainer which are to be maintained as current:

Knowledge – Skills – Competences	Evaluation Process of trainers
<p>Regulations and Guidelines</p> <ul style="list-style-type: none"> • National transport regulations and legislation • International transport regulations and legislation • BBS concept and SQAS system • Initiatives, programmes and references 	<p>The trainer should have an overview and know the regulations and guidelines.</p> <p>The trainer should know how to apply regulations and guidelines and evaluate misbehaviour, as well as new initiatives and programmes.</p>
<p>Competence of the training and training skills</p> <ul style="list-style-type: none"> • Teaching Skills and personal relationship • Psychological and social theories • Working and learning atmosphere, learning conditions • Disorders, relationship problems • Performance review, assurance and assessment • Reporting skills 	<p>The trainer should have good teaching and training skills.</p> <p>The trainer should know how to apply the BBS training.</p> <p>The trainer can evaluate findings and instruct on necessary improvements.</p>
<p>Educational engineering</p> <ul style="list-style-type: none"> • Internal and external factors • Learning objectives • Learning processes and progresses • Principles of educational planning and scheduling • Learning materials, media and methods 	<p>The trainer should know how to apply the educational engineering skills.</p> <p>The trainer should evaluate and choose suiting principles and methods.</p>



As part of the selection procedure, the trainers must be able to prove their knowledge of both the subject material and teaching methods. As regards the practical part of the training, trainers must provide certification of experience as professional drivers or similar driving experience, such as that of driving instructors for heavy vehicles.

As regards the acceptance of the trainees and the support of the training manager the trainers need to have 5 years experience in national or international transport operational roles concerning the work of the driver to be trained.

They should have a good reputation as well as an excellent safety record and be well respected amongst peers, should provide employer's reference of excellent interpersonal skills and should be objective and independent.

Trainers should have a continuing educational process (keyword: lifelong learning). They should follow and personally aim to improve their training abilities, skills and quality.

Additional remarks for internal trainers and training of direct colleagues:

With internally appointed trainers it is advisable that they have an independent position and relationship with the drivers. Training of direct colleagues should be avoided. From experience within the road transport industry, it is estimated that approximately one in ten experienced drivers have the necessary communication skills, experience, technical knowledge and respect of their peers, to become a successful trainer.

10. OBSERVATION OF IMPLEMENTATION OF A BBS PROGRAMME

A critical aspect of the success in a BBS programme is the additional follow-up on the drivers behaviour after their training (initial and follow-up). Basically, there are three possibilities:

- Spot checks
- Technical supports
 - Telematics
 - Canbus-Readout
 - EBS-readout
- Check Point System

10.1 SPOT CHECKS

“Spot checks” are essentially unannounced observations of drivers. The transport company has to define a programme to conduct the observations that can be scheduled by region and per month.

The first step to implement this programme is the appointment of “Safety Monitors”. They are experienced people who are appointed to observe the drivers. In principle, they can be the BBS trainer(s), with these additional responsibilities:

- Spot checks (unannounced)
- Report to the top LSPs Management
- Follow-Up of drivers with low performance

Feedback on findings should always be positively presented and communicated. It is recommended to use a check list to conduct the spot checks. The check list can be a simple list to verify compliance or a more sophisticated system using scores and weighting criteria of each aspect to be assessed (quantitative verification).

In the Appendix B an example of the last type of check list can be found. The check list should be adapted to the “culture” of the company and take into account local labour legislation.

The outcome of the spot checks should be discussed with the driver and the responsible transport management.

If a negative trend of bad results of the driver’s assessments is observed, the frequency of the spot checks needs to be increased. A system to prioritise those drivers for monitoring should be developed to ensure follow-up of the drivers that require it the most.

10.2 TECHNICAL SUPPORT – TELEMATICS, CANBUS-READOUT, EBS-READOUT

Technology can assist in monitoring drivers and its inclusion in a BBS programme cannot be ignored. There are many systems in the market and the evolution of this industry is very progressive.

The main systems that are available are: Telematics/Telemetric. There are basically two types of systems on the market.

GPS (Global Positioning System) – Telematic:

A simple affordable system, offering only geo-positioning and communication tools as an option. They are also called “connected navigation systems”. From these systems the following information can be obtained:-

- Position: Useful to verify if the driver is parked at the right/instructed position (e.g.)
- Direction of travel
- Routing: Location of destination and the ability to advise drivers of the planned/instructed (safe) route
- Speed monitoring

IVMS (In vehicle Monitoring System) – Telemetric:

Several scientific studies show the positive effects on road safety performance, after an IVMS device is installed in the vehicle. Installing IVMS with provision of feedback to the drivers reduces speeding, unsafe driving behaviours and improves transport operating efficiencies. This is a more expensive option than the previous one.

This system allows (in addition to information mentioned under GPS Telematic):

- Analyses and improvement of road transport planning and safety performance
- Provide regular, formal feedback to drivers
- The possibility to provide recognition for compliance and sanctions for non-compliance

Other benefits of IVMS include improved:

- Driver and vehicle utilisation
- Vehicle maintenance
- Fuel consumption
- Theft deterrent and reduced insurance premiums
- Reduction in kilometres travelled
- Route planning
- Contractor performance management and improved customer service (vehicle tracking/delivery advice)



The following information can be obtained from the system:

- Fuel monitoring
- Driving behaviour (acceleration/deceleration behaviour).
Some systems also provide feedback from the Roll-Stability-Support (RSS) system measuring how many times the system was automatically activated.
- Defensive driving reports
- Economy-based reporting
- Driver performance reports on a defined time-basis should be generated to provide feedback to the drivers
- Record driver working/rest times similarly to a tachograph.

Year to date trending graph/report of average driver behaviour scores should also be made available to respective managers on a regular (e.g. monthly or quarterly) basis for tracking of driver performance trends.

VDR (Vehicle Data Recorder/tachograph) that only records speed and time are not considered an IVMS (In Vehicle Monitoring System) system even though the newer electronic tachographs have more functionality than the older analogue versions.

10.3 CHECKPOINT SYSTEM

This is a systematic check from strategic points such as terminals, truck stops, partners etc. that can be used for monitoring.

For example:

- Some terminals have camera-monitoring for the incoming shipments that can be used for feedback on equipment damages and behaviour during driving whilst on the terminal.
- Others may use infra-red communications on vehicles that download information into receiving devices.

On some dedicated places “safety monitors” can be appointed, who check vehicles and drivers based on checklists – unannounced checks (see point 10.1).

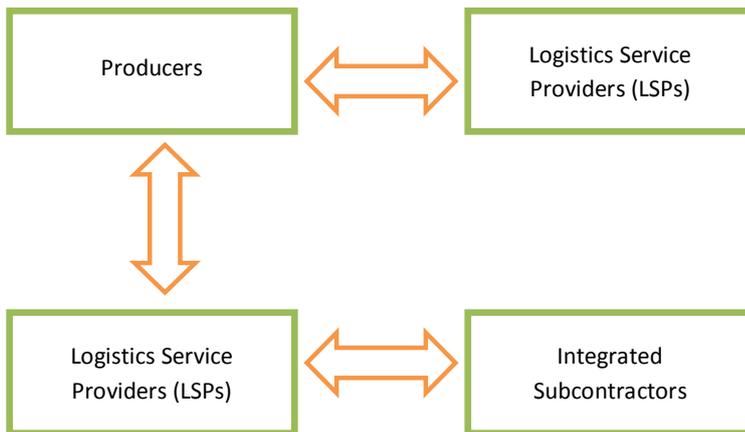
11. SQAS

The BBS concept is fully integrated into the SQAS Core and Transport Service Questionnaires. There are several questions, based on the requirements set in this guideline.

During a SQAS assessment, the SQAS assessor assess the implementation status of the BBS programme in the main haulier. Checks are also made to verify, that BBS programmes of subcontracted companies are controlled by the main haulier. (See Section 5.4)

12. BBS CONTRACTUAL AGREEMENTS – PRODUCERS / LSPs

It is recommended that the contract includes the request to develop and implement a BBS programme according to the requirements specified in this guideline. Between..



13. DRIVER SPOT CHECK FORM

SPOT CHECK FORM USAGE: See Appendix B

The form is an example of a Spot check. Here, a scoring system is used and after the spot check, a score is assigned to the driver. The company should adapt this form to its own culture and local legal requirements.



Appendix A

TRAINING AGENDA

Learning Outcome

The participant has to be distinctly aware that good concentration, observation and anticipation maintain a safety based driving behaviour. The participant also has to demonstrate that his driving skills are adequate as they apply to all aspects of driving. The participant should also apply the principles of accident avoidance.

1 Learning Objective / Principles, effects and causes		Timeframe
<p>The participant understands the purpose of the BBS programme, also has an overview of the expected improvement of the programme. The participant has an insight into the schedule of the training day and knows the company house rules.</p>		<p>30 min (up to 45 min)</p>
Contents	Advice of Methods	
<p>Principles, effects and causes</p> <ul style="list-style-type: none"> • Purpose of the BBS programme <ul style="list-style-type: none"> + Objective and scope <ul style="list-style-type: none"> - Safety performance - Fuel consumption - Related costs + Influencing the behaviour <ul style="list-style-type: none"> - Observation - Coaching - Communication • Company house rules • Highway code and transport signs • Effects of fatigue and stress • Impact on driving of prescribed medicines and other drugs • Maximum fuel efficiency • Record keeping • Corrective actions 	<ul style="list-style-type: none"> - Lecture on accident/incident statistics - Conversation about experience in different areas - Discussion about fuel consumption and emissions - Brain-storming on maintenance costs - Demonstration of causes of the most frequent accidents 	

2 Learning Objective / Vehicle and trailer circle check The participant is able to do the vehicle circle check, at the same time understands the importance of a correct check-up to the transport safety.		Timeframe 30 min (up to 60 min)
Contents Vehicle and trailer circle check <ul style="list-style-type: none"> • Outside vehicle check <ul style="list-style-type: none"> + General vehicle characteristics + Tyres + Tightening of wheel-nuts + Lights + Oil + Water + Fire extinguisher(s) + ADR equipment + Outside cleanliness/check for damage/no leakages • Inside vehicle check <ul style="list-style-type: none"> + Visibility check <ul style="list-style-type: none"> - dead-angle camera/mirror - obstructions of the line of sight + ADR equipment + Brake operation + Equipment specially needed for specific type of work + Personal protective equipment + Transport documents + Fuel + Dashboard check + Safety belt, seat and steering wheel + Inside cleanliness + Air conditioning + Correct position of Seat, Mirrors, Satellite Navigation use before starting off • Trailer check <ul style="list-style-type: none"> + General trailer characteristics + Coupling / uncoupling + Documents + Tyres + Tightening of wheel-nuts + Lights + Air / electrical + Twist-locks + Closed loading compartments (eg. backdoor, roof, tarpaulin, valves ...) + load securing 	Advice of Methods <ul style="list-style-type: none"> - Demonstration of the overall vehicle circle check and documentation - Exercise of the overall vehicle circle check - When Trailer is loaded check and demonstrate load securing measurements. - Positioning the blind spot areas 	

3 Learning Objective / Driver training The participant is able to drive the vehicle correctly and applies the principles of accident avoidance. The participant knows how to regard the traffic rules and how to maintain a safety based driving behaviour.		Timeframe 120 min (up to 180 min)
Contents Driver training <ul style="list-style-type: none"> • Manoeuvring • Lane changes • Crossings • Turning • Approaching and being passed • Join/exit transport flows • Behaviour on and nearby special road sections • Road surfaces and weather conditions • Using the gearbox, clutch and brakes • Trailer stability • Leaving the vehicle • Handling of incoming phone calls, handling Sat. Nav. equipment • Maximum speed (Could be regulated by the company) • Tachograph 	Advice of Methods Exercise & Observations of behavioural skills: <ul style="list-style-type: none"> - Attitude (polite / aggressive) - Concentration - Involvement - Awareness - Observation skills (mirror usage) - Hazard perception - Vehicle control - Positioning - Separation distance (braking distances and safety distances) - Speed adaption (including use of brakes, engine brake, cruise control) - Defensive driving (anticipating transport situations and other road users) - Eco-Driving - Seat belt (usage, adjustment) - Handling of additional cabin equipment. (It should be noted that the use of mobile phones/any communication equipment including hands free communication equipment is not to be used whilst in transit.) 	
4 Learning Objective / Manoeuvring training The participant is able to manoeuvre the vehicle correctly and applies the principles of accident avoidance. The participant knows how to regard and maintain a safety based driving behaviour.		Timeframe 60 min (up to 90 min)
Contents Manoeuvring training <ul style="list-style-type: none"> • Prepare to manoeuvre (positioning of the vehicle) • Special manoeuvres (loading/unloading stations) • Reversing / Driving backwards (with a turn and in straight line) • Observation/vision • Parking of the vehicle 	Advice of Methods <ul style="list-style-type: none"> - Exercise on the manoeuvring of the vehicle - Observations of behavioural skills 	

5 Learning Objective / Individual-related evaluation and debriefing The participant knows his performance and understands the importance to participate and helps in finding solutions. The participant knows how to implement preventative changes as a result of the BBS analysis.		Timeframe 30 min (up to 60 min)
Contents Individual related evaluation and debriefing <ul style="list-style-type: none"> • Overall evaluation of the course/day • Verification of checklist and observations (explanation of both positive and negative remarks) • Identification of areas for improvement and suggested action(s) • Remarks by the trainee (feedback to the course) and signing by the trainee of the evaluation report • Issue of final report by trainer (sent to the line manager of each trainee). 	Advice of Methods <ul style="list-style-type: none"> - Conversations and Discussion on the findings - Brain-storming on the areas and its interpretation - Demonstration of behavioural practices - Exercise on behavioural practices - Instructions for areas of improvement for areas of improvement 	



Appendix B



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FORM FOR DRIVER SPOT CHECKS

Date:	Reason for spot check:	Date of last spot check:	Note:										
<input type="checkbox"/> General Observation <input type="checkbox"/> Accident <input type="checkbox"/> Damage <input type="checkbox"/> Fine <input type="checkbox"/> Social Regulation <input type="checkbox"/> Customer requirement <input type="checkbox"/> Other:													
DRIVING BEHAVIOUR													
1: Does not comply with any of the criteria 2: Complies with less than half the criteria 3: Complies with more than half of the criteria 4: Complies with all the criteria													
		INITIAL				FINAL							
		1	2	3	4	Coefficient	Total	1	2	3	4	Coefficient	Total
Installation in driving seat	A												
Preparation for the mission	B												
Defensive driving	C												
Economic driving	D												
Loading	E												
Maneuvering	F												
Unloading	G												
Compliance with regulations	H												
Knowledge of client requirements	I												
OVERALL IMPRESSION													
Equipment condition and cleanliness	J												
Presentation of driver and individual protection equipment	K												
Politeness / courtesy / punctuality	L												
Spirit of initiative	M												
Gestures and posture	N												
Professional conscience	O												
INITIAL EVALUATION Comments:						FINAL EVALUATION Comments:							
APT: NO <input type="checkbox"/>						YES with additional training <input type="checkbox"/>							
YES <input type="checkbox"/>													
INSTRUCTOR						DRIVER							
Name:						Name:							
Signature:						Signature:							
Date:						Date:							

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Appendix B

INTERPRETATION AND USE OF SPOT CHECK FORM

Date of last Spot Check	Record the date of the last check carried out on this driver
Note	Record the note obtained by the driver in the current check
Aspects to be assessed	<p>There are two kinds of aspects to be assessed: driving behaviour and overall impression. Every aspect has, in turn, a list of sub aspects to be assessed (installation in driving seat, preparation for the mission, etc.). Every sub aspect needs an assessment criteria that should be defined by the company; that is to say, how the sub aspect will be scored 1, 2, 3 or 4.</p> <p>It is highly recommended that the company documents these criteria in an instruction.</p> <p>It is also recommended to develop different assessment criteria for the experience drivers and the new drivers (less strict)</p>
Initial and final assessments	Every spot check has an initial and final assessment; both are carried out by the same Safety Monitor. When the initial assessment is finished, the Safety Monitor provides advice to the driver on how to improve his/her behaviour. Then, a second assessment takes place. Both initial and final assessments should be recorded
Coefficients	Every sub aspect to be assessed may be multiplied by a coefficient to give the aspect more or less relevance. The use of the coefficients are optional
Total	This column is the outcome of the multiplication between the score obtained in the appraisal (1 to 4) by the coefficient
Comments	Clarifying comments may be included, e.g. justification of the scoring or improvement actions
Name, signature and dates	It is important that both the instructor and the driver signs at the bottom of the form. That means that the driver agrees with the evaluation and the improvement actions

Appendix C

IMPLEMENTATION TEMPLATE / GAP ANALYSIS

The implementation template/gap analysis is a useful tool to facilitate the implementation of a new BBS programme or to assess gaps in an existing BBS programme. It is dedicated to the responsible management such as the Management Safety Officer, SSHE-Q Manager etc...)

Implementation Template / Gap Analysis				
	Logistic Service Provider Name:			Date:
No.:	BBS topic/question	Ref.: Section No	Response y/n	Action:
1.	General – Notification – Orientation			
1.1	Is the BBS principle understood and accepted as an additional programme to improve safety performance?	2.0 3.0 5.1 5.2		
1.2	Is management committed to a successful implementation of BBS?	2.0 3.0 5.1 5.2 5.2.1		
1.3	Does management drive and maintain a company culture in line with BBS principles?	2.0 3.0 5.1 5.2 5.2.1		
1.4	Is management informed about the BBS questions in the CEFIC SQAS questionnaire?	5.1 11.0 12.0		
1.5	Is the BBS process embedded as an integral part of the companies' management system and programmes?	2.0 3.0 4.0 5.0		
1.6	Has an implementation leader been identified?	5.2.1 5.2.3		
1.7	Have the required resources (people and financial) been estimated and assigned to BBS?	5.2.1		
1.8	Are goals and targets set and communicated in relation to the BBS programme?	5.2.1		
1.9	Does the company have a benchmark with proven results in relation to other companies?	5.3.2 5.3.3		

2.	Implementation			
2.1	Has a project implementation plan been set up with targets and timelines?	5.2.1 5.3.4		
2.2	Has a training plan been set up with individual names and dates?	6.2.1 6.2.3		
2.3	Has a programme been implemented for the selection and qualification of appropriate trainer's. Do trainers have the necessary qualifications as outlined in the BBS guidelines?	9.0		
2.4	Does the training plan include initial training for: a) Ancillary and administrative staff? b) All drivers?	6.1 6.2		
2.5	Has initial training been given to: a) Ancillary and administrative staff (eg. on BBS principles)? b) All drivers?	6.1. 6.2		
	Has a programme been implemented, that guarantees, that the BBS programme is cascaded down to all sub contracted partners as defined by the BBS guidelines?	5.4 6.1		
2.6	Have critical behaviour aspects/items been defined with desired performance?	6.2.2 10.0		
2.7	Does the training content cope with the framework of the BBS guidelines?	6.0		
2.8	Has a training duration and frequency been defined and do they cope with the indications outlined in the BBS guidelines?	7.0		
2.9	Do the programme cope with the sustainability aspects of the BBS guidelines (eg. continuous improvement, follow-up checks,)?	10.0		
2.10	Is a central record filing system set up to file individual training records sheets.	5.3.2		
2.11	Do the drivers have the opportunity to add critical driving behaviour issues to the training content?	5.2.4		
2.12	Have tools been implemented to allow analysis on trends, issues and/or gaps?	5.1 5.3.2 5.3.3		

3.	Data collection and reporting			
3.1	Does the trend- , issues & gap analysis tools include key performance indicators (KPIs) outlined in the BBS guidelines (eg. accidents, fuel consumption etc...)	5.3.2 5.3.3		
3.2	Are structural behaviour trend- & gap analyses, retrieved from the central filing system, be done on a regular base and communicated to the management? If so, what process has been used?	5.2.1 5.2.2 5.2.3 5.3.5 10.		
3.3	Are structural behavioural trends, issues & gaps reported to drivers?	10. 5.2.4		
3.4	Can an individual driver look up his individual training record sheet as well as his records on KPIs?	3.0 5.3.2		
3.5	Is the overall progress/development of BBS programme reported to the involved parties? If yes, how and what is the frequency?	3. 10		
4.	Follow-Up / Corrective actions			
4.1	Is any follow-up system in place to check the implementation and improvement process (e.g. spot checks, telematics ...)	5.3.4 5.3.5 10		
4.2	Have corrective actions been defined? Are they based on the analyses of the central filing system?	5.3.3 5.3.4 5.3.5 10		
4.3	What process for corrective measurements is implemented?	5.3.3 5.3.5 6.2.2 7.0 10.0		
4.4	Is a system in place to measure the effects of corrective measurements?	5.3.2 5.3.3 10		
4.5	Are individual measurements/actions agreed with individual drivers?	5.2.4		

5.	Overall project evaluation			
5.1	Are the key performance indicators showing an improvement since the start of the programme?	5.1 5.2.1		
5.2	Do the results reflect the set targets?	5.3.2 5.3.3		
5.3	In case of non-success of the implementation of the BBS programme, have corrective actions been taken? If yes, which one's?	5.3.5 7		
5.4	Has the BBS programme been assessed by SQAS. If yes could the result of the assessment been used for further improvements of the system?	11.0		



CONTACT LIST



Bernhard Haidacher
Zellerstrasse 1
6630 Kufstein
Austria
T +43.577774331
M +43.664 424 2138
haidacher@ikw-walter.com



Michael Koch
Hutmattstrasse 22
5724 Dürrenäsch
Switzerland
T +41.62 767 68 38
M +41.79 286 10 41
michael.koch@bertschi.com



Thomas Kiso
Essener Bogen 10
22419 Hamburg
Germany
T +49.40 53 43 93 34
M +49. 176 636 23 678
thomas.kiso@dekra.com



Victor Trapani
Avenue E. Van Nieuwenhuysse 4
1160 Brussels
Belgium
T +32.2676 7385
M +32.499 580 610
vtr@cefic.be



Wim Verheyen
Industrieweg 148
3583 Beringen
Belgium
T +32.1145 91 12
Wim.verheyen@borealisgroup.com

Essenscia vlaanderen

Steven Van de Broeck
Diamant Building
Auguste Reyerslaan, 80
1030 Brussels
Belgium
M +32.496 59 3636
svandebroeck@essenscia.be



Andres Garcia Estrella
C/Tamarits, 2
P.I. del Mediterraneo
46550 ALBUIXECH Valencia
Spain
seguridad@transportes-martin.com



Peter Roest
Weena 70
3012 CM Rotterdam
Netherlands
T +31.10441 6408
M +31.646 120 024
peter.roest@shell.com



Harald Blaise
420 rue d'Estienne d'Orves
92705 Colombes Cedex
France
T +33.14900 8745
M +33.609 69 5845
harald.blaise@arkema.com



John M van Rijn
Anthonie van Leeuwenhoekweg 8
2408 AM Alphen aan den Rijn
T-0900 1442
Netherlands
T +31.172 403 631
M +31.653 829 414
jvrijn@vtl.nl



Magalie Chanteur
Norbert Dentressangle Chimie
Avenue du Rhône
69360 Sérézín-du-Rhône
France
T + 33.4780 21131
magalie.chanteur@norbert-dentressangle.com



Colin V Humphrey
Avenue de Tervueren 270
1150 Brussels
Belgium
T +32.2 741 86 81
M +44.781 732 5834
colinvhumphrey@ecta.com