

## Tight deadline

The Cefic subsidiaries ReachLink and ReachCentrum are part of this overall European compliance effort. While ReachLink provides vital support to SIEFs, ReachCentrum offers consultancy and consortia management services, and organises workshops, webinars and training courses.

With a dedicated team of 15 professionals, ReachCentrum has been expanding continuously over the past 18 months.

Given the tight December 2010 deadline for the registration of all high-volume chemicals, there is no time to waste in forming or joining the needed consortia. ReachLink and ReachCentrum are providing invaluable help.

## Global Product Strategy

Moving ahead with effective REACH implementation also gives the European industry an opportunity to lead in the efforts to improve globally the safe management of chemicals.

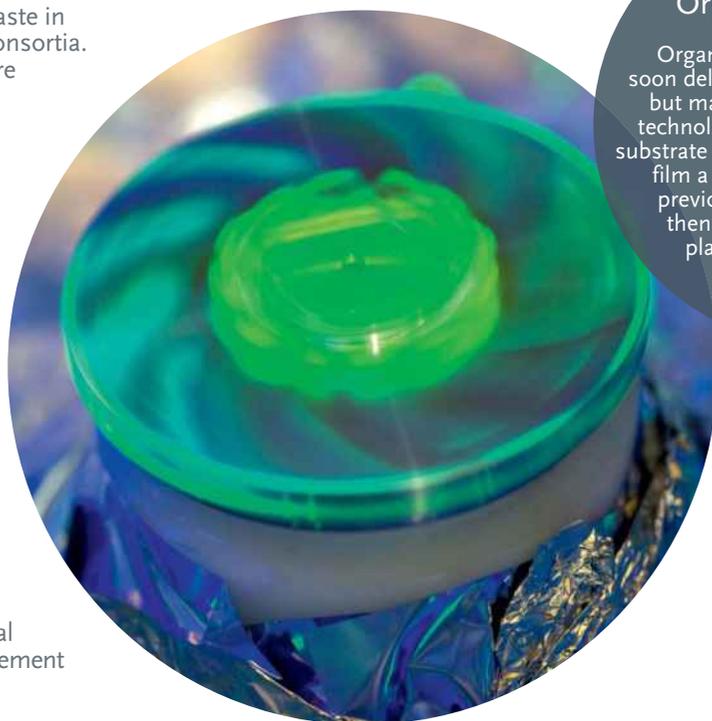
The United Nations is developing a worldwide approach to chemicals management. The UN's Strategic Approach to International Chemicals Management (SAICM) was endorsed at the first International Conference on Chemicals Management in Dubai in February 2006.

The global industry's response to SAICM relies on two initiatives: the Responsible Care Global Charter and the Global Product Strategy. Progress was reported at the Second Conference held in Geneva in May 2009.

Responsible Care embodies the industry's commitment to sustainability through improving health, safety and environmental performance. The Global Product Strategy aims to ensure that the worldwide chemical industry can address SAICM in a consistent and credible way. Specifically, we are committed to providing by 2018, information on all chemicals we are placing on the market, and to openly sharing this information with other producers. We will also make information available to the value chain, governments and the public.

## Compatible designs

The Global Product Strategy is designed to be compatible with REACH. Data requirements and timing are in line. The requirements to complete a REACH registration dossier also cover the required information under the GPS.



## Organic solar power

Organic photovoltaic cells may soon deliver cheap renewable power, but manufacturing requires high technology. In this example a glass substrate is spin-coated with a material film a few nanometers thin. The previously sprayed substrate is then placed on an aluminum plate and coated with the prepared solution.

## Increased transparency

Compliance with REACH therefore constitutes an important contribution to UN goals for the global management of chemicals. The increased transparency provided by the Global Product Strategy and the work done under REACH will jointly contribute to building greater confidence in chemicals – in Europe and worldwide.

Notwithstanding an unprecedented, global financial crisis, the European chemical industry can look to the future with confidence thanks to new-found support from European society, robust R&D and innovation programs, continued efforts on compliance and sustained advocacy for better regulation.