

The chemical industry has a pivotal role to play in bringing about innovative solutions. To do this, we have to start with people – to constantly attract the best talent to keep our industry at the forefront of cutting edge product development.

At the same time, the chemical industry has to be more pro-active in evidencing its contribution to society. Furthermore, it has demonstrate the added-value it provides to peoples' daily lives and the environment. As a € 455 billion industry, the chemical sector in Europe must continue to demonstrate its impact on the economy – especially for local communities – creating high-wage jobs and requiring well-trained workers.

To meet all the challenges facing our industry and society, we must build closer ties with:

- Academia – researchers, universities and business schools;
- Supply chain – downstream chemical producers to end-product manufacturers;
- Societal groups – NGOs, trade unions and young people;
- Public Authorities and regulators.

Great leadership requires the ability and willingness to listen. As the industry listens, it helps foster a healthy dialogue with the public-at-large about chemical products and their safe use and it helps society become more sustainable. This is best achieved through transparency and active engagement with all our stakeholders. The quality of this dialogue will be one of the most highly visible and the most meaningful parts of our increased commitment to innovation.



Christian Jourquin
President



Dr. Hubert Mandery
Director General

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