

## AGENDA

### **Energy Efficiency: A key priority of European and National Policies – How CARE+ helps to improve Energy Efficiency in SMEs**

#### **WORKSHOP FOR THE CEFIC SIG ENERGY & CARE+ STEERING COMMITTEE MEMBERS AND GUESTS** **8<sup>TH</sup> FEBRUARY 2011, 10-16 hours, CEFIC premises**

- ✓ Opening and Welcome  
*William Garcia, Executive Director, Energy, HSE & Logistics Program, Cefic*
- ✓ 10.10-10.30 hours [“The new Energy Efficiency Action plan – key points and main objectives”](#)  
*Yvonne Finger, Policy Officer, Energy Efficiency Unit, DG Energy, European Commission*
- ✓ 10.30-10.50 hours [“Delivering the 2020 targets: the 2011 IEE call for proposal”](#)  
*Francesco Ferioli, Project Officer, Executive Agency for Competitiveness and Innovation (EACI)*
- ✓ 10.50-11.10 Questions & Answers / Discussion round  
*All*

#### **11.10-11.30 hours COFFEE BREAK**

- ✓ 11.30 – 11.40 hours [“The chemical industry’s contribution to Energy Efficiency”](#)  
*Dr Peter Botschek, Director Energy, Health, Safety & Environment, Cefic*
- ✓ 11.40-12.00 hours [“The UK chemical industry experience of energy efficiency initiatives”](#)  
*Nick Sturgeon, Head of Climate Change and Energy, CIA*
- ✓ 12.20-12.40 hours [“Energy efficiency and renewables: conflicting targets?”](#)  
*Dr Jörg Rothenmel, Head of Energy, Climate & Resource Policy, VCI*
- ✓ 12.40-13.00 Questions & Answers / Discussion round  
*All*

#### **13.00 – 14.00 hours LUNCH**

- ✓ 14.00-14.20 hours [“CARE+: How to enable Energy Efficiency in SMEs”](#)  
*Giuseppe Astarita, Energy & Responsible Care Unit Manager, FEDERCHIMICA*
- ✓ 14.20 -15.10 hours “Benefits of CARE+ in the partner countries” (20 min each)
  - [Italy \(Paolo Manes, Sviluppo / Matteo Locati, Certiquality\)](#)
  - [Poland \(Krzysztof Łokaj, PCCI / Marek Paweloszek, KAPE\)](#)
  - [Bulgaria \(Liliana Dombalova, BCCI / Dimitar Baev, EES\)](#)

#### **15.10 – 15.20 hours COFFEE BREAK**

- ✓ 15.20-15.40 hours [“CARE+ final state of play and possible next steps”](#)  
*Martina Beitke, Manager Energy & Climate Policy, Cefic / Simon Minnett, Managing Director, Challoch Energy*
- ✓ 15.40-16.00 Questions and Answers plus summary  
*Dr Peter Botschek, Director Energy, Health, Safety & Environment, Cefic*

#### **16.00 hours END**