

# AGENDA



**Meeting:** *ABM Workshop*  
**Place:** *Sheraton Airport Hotel*  
**Address:** *Brussels National Airport · Brussels, 1930*  
**Date of meeting:** *2<sup>nd</sup> March 2011*  
**Time:** *09:30 – 16:00*  
**Date of issue:** *19<sup>th</sup> January 2011*

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9:30 – 10:00	Registration & coffee	
10:00 – 10:10	Welcome Objectives of the Workshop	<b>Tony BASTOCK</b> Chairman of ABM
10:10 – 10:20	Cefic priorities 2011	<b>Hubert MANDERY</b> Director General of Cefic
10:20 – 10:50	European Commission initiatives for SMEs	<b>Mattia PELLEGRINI</b> Cabinet of A. Tajani EC Vice President & Industry Commissioner
10:50 – 12:50	<b>Breakout Sessions</b>	<b>Facilitators</b>
	<b>1. Regulatory Issues:</b>	
	<i>1.a. REACH</i>	<b>Erwin ANNYS</b> Director Chemical Policy
	<i>1.b. Other Regulatory Issues</i>	<b>Severina SCARNECCHIA</b> Sr. Counselor Advocacy
	<b>2. Innovation / Skills</b>	<b>Gernot KLOTZ</b> Executive Director Research & Innovation
	<b>3. Competition / Access to Finance</b>	<b>René VAN SLOTEN</b> Executive Director Industry Policy
12:50 – 13:45	Lunch Break	
13:45 – 14:15	Challenges and opportunities facing the industry into the future	<b>Ben van Beurden</b> Executive Vice President Shell Chemicals Limited
14:30 – 15:30	Reports from each breakout sessions Major challenges, issues, potential solutions,...	Each Team: 15 min.
15:30 – 16:00	<i>Closing remarks &amp; conclusions of the Workshop</i>	<b>Tony BASTOCK</b>