



Water Matters!

Economic benefits of water Innovation

Workshop

Challenges and opportunities for the chemical sector

Thursday, 5th November | 10h30 - 16h30



Economic benefits of water innovation



Challenges and opportunities for the chemical sector

Key conclusions at the workshop

- Water management in the EU and globally counts among the top environmental and economical challenges and requires continuous focus of the chemical industry especially given its role as user and solution provider alongside other stakeholders.
- The Commission's new emphasis on circular economy puts water activities on central stage, especially resource recovery from process and waste water; it offers the opportunity for prioritisation, integration all water activities and drive public awareness.
- Technologies are broadly available, yet their implementation faces several challenges such as economic viability, regulatory constraints and public acceptance.
- Comprehensive existing regulatory framework (incl. WFD), requires enforcement with MS, regular fitness checks (2019) and needs to be made fit for purpose for a circular economy



Water Matters!



Economic benefits of water innovation



Challenges and opportunities for the chemical sector

Key conclusions at the workshop

- There is an opportunity for industry to put more emphasis on water in their sustainability agenda to address internal efficiency gains and provide solutions to water users.
- Innovative solutions are key to address the water challenge, (funding) mechanism are available and need tapped into to speed up the development/implementation.
- Industrial cases show that sustainable water management is possible by using innovative and/or pragmatic solutions and can create business opportunities.



Water Matters!

