



International Trade

EU chemicals trade competitive analysis broken down by region

	USA	Japan	Brazil	Russia	India	China	South Korea	Middle East	Asia	Rest of Asia
Basic Inorganics	Green	Green	Green	Grey	Green	Grey	Green	Red	Green	Green
Petrochemicals	Green	Orange	Orange	Grey	Red	Red	Green	Red	Red	Red
Polymers	Grey	Grey	Orange	Green	Green	Orange	Grey	Red	Orange	Orange
Specialty Chemicals	Red	Red	Orange	Green	Orange	Red	Orange	Orange	Orange	Orange
Consumer Chemicals	Green	Green	Green	Green	Green	Grey	Green	Green	Green	Orange
Chemicals (sum)	Green	Orange	Orange	Green	Red	Red	Orange	Orange	Orange	Orange

- EU has a trade deficit and its competitive position weakened
- EU has a trade surplus but its positive competitive position weakened
- EU has a trade deficit but its weak competitive position improved
- EU has a trade surplus and its healthy competitive position improved

A look at the EU trade balance in relation to a number of key countries and regions shows that its position is deteriorating with certain key countries in Asia for almost all sub-sectors. India and China are the only two countries with which the European Union currently has a trade deficit for all chemical sub-sectors.

Continued trade development with the Middle East indicates that this region increasingly uses its feedstock availability, namely petroleum, to develop an integrated chemicals value chain and to strengthen its position in a wider range of basic chemicals. Russia has up to now only been successful in using its competitive advantage in raw materials for base chemicals.