



Position Specification

Cefic

Executive Director Petrochemicals Europe

February 2019



POSITION SPECIFICATION

Position	Executive Director Petrochemicals Europe
Company	Cefic
Location	Brussels, Belgium
Reporting Relationship	Director General, Marco Mensink
Website	www.cefic.org and www.petrochemistry.eu

COMPANY BACKGROUND/CULTURE

Cefic - the European Chemical Industry Council - is both the forum and voice of the European chemical industry. It aims to maintain and develop a prosperous chemical industry in Europe by promoting the best possible economic, social and environmental conditions to bring benefits to society.

The chemical industry is a € 500 plus billion industry, providing over one million direct jobs and nearly 2,5 million indirect jobs in Europe. The industry's products are essential to 95% of everything manufactured, such as hygiene, health, mobility, construction, computers and electronics. The sector is also critical to meeting future needs, like developing energy sources or managing scarce resources.

Cefic is located in Brussels to represent the industry vis-à-vis European Union institutions and involve member federations and companies in European advocacy. Cefic is an International Non-Profit Association (AISBL-IVZW) under Belgian law. The council employs more than 150 people. All major chemical companies in Europe are represented on the Board of Cefic.

On a daily basis, Cefic is run by the Cefic Leadership Team, consisting of the Director General and ten Executive Directors. The Executive Directors represent Program Councils, Advisory Fora and Sector Groups. Cefic is now looking to recruit an Executive Director for the council's Industry Sector Petrochemicals Europe.

THE ROLE AND KEY RESPONSIBILITIES

The Executive Director Petrochemicals leads, directs and co-ordinates the activities of Petrochemicals Europe Industry Sector, and its related Cefic Sector Groups. Petrochemicals Europe is one of the three Industry Sectors in Cefic, covering a part of industry that provides over 300.000 direct jobs, 155 Billion € total sales (26% of total chemical sales).

The Executive Director is responsible for implementing the Petrochemicals Europe Board policy requirements and for the daily management of Petrochemicals Europe team in Brussels. Major areas of interest for Petrochemicals Europe are Climate Change & Energy, REACH, HSE, Science & Regulatory affairs and communications.



The Executive Director acts as a focus for regulatory, political and public relation issues on behalf of Petrochemicals Europe, is an active and leading member of the Cefic Leadership Team, participates in Cefic Programme Councils and aligns the Petrochemicals sectorial agenda and the Cefic general policy agenda. Petrochemicals are at the heart of the European economy and the basis for most products used in our society. She/he supports and advises Petrochemicals Europe Board in all matters concerning Petrochemicals Europe interests towards internal and external stakeholders.

For this purpose, the Executive Director builds and maintains a strong network with all important stakeholders inside the industry, Brussels, Europe and at global level. The Executive Director is a strong spokesperson on behalf of the European Petrochemical Industry and at the same time a bridge-builder inside and outside Cefic, the wider industry, regulators and stakeholders.

The Executive Director is the public face of a strong economic sector in the European economy, facing the transition towards a more circular and carbon emission neutral society. She/he represents a group of prominent global companies, and at the same time a large group of medium and small sized enterprises across the European economy.

Furthermore, the Executive Director Petrochemicals will be accountable for the following:

- Implement the policies of Petrochemicals Europe Board and actions requested by the Chairman of the Board to ensure the timeliness and effectiveness of these policies and actions. Policies will generally be in the regulatory, political or public relations fields.
- Manage the administration of Petrochemicals Europe and the related Cefic sector groups, committees, working groups and (ad-hoc) task forces to ensure the effective functioning of these activities including membership appointments, mission definition and projects, and staff support.
- Develop and recommend to Petrochemicals Europe Board policies, plans and programmes to achieve the mission, goals and objectives of Petrochemicals Europe.
- Manage Petrochemicals Europe budget and cash flow within Cefic and ensure the prompt invoicing of charges and payment of invoices.
- Keep the membership of Petrochemicals Europe informed of Petrochemicals Europe activities, obtain a common view on relevant issues, and solicit individual company responses as and when appropriate.
- Act as a focus for collecting and disseminating relevant information on Safety, Health, Environment as well as Sustainability and Energy and other key issues affecting the Petrochemicals industry.
- In collaboration with Cefic/ICCA maintain contact with appropriate international regulatory and political activities that have a bearing on Petrochemicals Europe interests, and advocate strategies to manage these positively.
- Collaborate with other Brussels based and national chemical industry trade associations in Europe wherever possible to promote the interests of the Petrochemicals industry.
- Build and maintain a strong network with all important stakeholders to advocate the interests of the Petrochemicals and wider Chemical industry.
- Develop synergies and good cooperation with organisations such as PlasticsEurope and EPCA.
- Manage, direct and develop Petrochemicals Europe team and foster their integration and interactive collaboration with other Cefic groups and functions. Grow the team as people, experts, managers and colleagues. Create the synergies and find the efficiencies in working within the wider Cefic team.



PROFESSIONAL EXPERIENCE/QUALIFICATIONS

The ideal candidate will need to bring the following experience and qualifications:

- A background in senior leadership roles in petrochemicals, understanding product groups such as amines, methanol, solvents, propylene, olefins and ethylene;
- Experience in industry advocacy work and pro-active relation building;
- Experience and/or strong affinity with regulatory and HSE issues in the chemical industry and working with regulatory authorities;
- Ability to engage and discuss both at CEO level as well as with technical experts;
- Strong strategic thinking and planning as well as excellent implementation skills;
- Outstanding interpersonal, strong verbal and written communications and negotiation skills;
- While possessing inspiring leadership, act as a team player and diplomat skilled in building bridges and aligning different views;
- Ability to hold and synthesize multiple perspectives across sectors and different cultures;
- Motivated to proudly defend on rational grounds the chemical industry's benefits, also in critical settings;
- Be confident, balanced and constructively critical with a positive attitude;
- Be collaborative, empathic, trusted, engaging, inspiring, open-minded, culturally astute, committed and results-oriented;
- Enjoy the challenge of multi-tasking and managing progress in many different issues;
- Willingness to relocate to Brussels.

KORN FERRY CONTACTS

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